

Platform	Acuity Scheduling	Calendly	SimplyBook.Me	Picktime	HubSpot	Install a Booking Plugin on your Wordpress Site
PRICING (basic)	\$15 dollars a month or 165 a year	\$8 a month per user or \$120 a year	9.99 a month or 99 a year	FREE	\$50 a month or \$480 a year	Depends
Users	1 user	1 user	Unlimited	Unlimited	1	Unlimited
Bookings	Unlimited	Unlimited	50 bookings	Unlimited	Unlimited	Unlimited
Free plans get you	<ul style="list-style-type: none"> 1 user Scheduling form (personalized link) Set availability Appointment types and classes Custom intake form questions Custom confirmation email message Limit booking window (no same-day appointments) 	<ul style="list-style-type: none"> 1 service 1 calendar integration Scheduling form (personalized link) Custom intake form questions Limit booking window (no same-day appointments) 	<ul style="list-style-type: none"> 1 custom feature Scheduling form (personalized link) Scheduling form embed Limited customization of automated messages Reoccurring services Automatic reminders 	<ul style="list-style-type: none"> Service Categories Scheduling form (personalized link) Set availability Appointment types and classes Reoccurring appointments Multiple team members One-way integration with google calendar per team member 	<ul style="list-style-type: none"> Scheduling form 2-way Google Calendar integration with 2 CALENDARS 1 service (different lengths available) Reminders Automatic Confirmation email Zoom integration 	<ul style="list-style-type: none"> Scheduling form Set availability One-way integration with google calendar per team member Multiple team members Appointment types and classes
Basic premium features	<ul style="list-style-type: none"> Form embed Automatic reminder emails Google calendar sync + iCal feed GoToMeeting, Join.me, and Zoom integrations MailChimp, AWeber, Constant Contact, ConvertKit, and MadMimi integration Integrate with 500+ other apps through Zapier Accept payments and deposits through PayPal, Square, or Stripe Vault credit cards for charging clients later Coupons and vouchers 	<ul style="list-style-type: none"> Remove branding Customizable email notifications and reminders Group events (for tours, webinars, classes, etc.) Add links to event confirmation pages Zoom integration 	<ul style="list-style-type: none"> 3 Custom Features 100 bookings Syncing service providers' accounts to Google calendar Custom intake form questions Accept payments Group bookings Service Categories Managing bookings for multiple locations 		<ul style="list-style-type: none"> Remove all HubSpot branding from your booking page Create team meeting links Embed your booking link Custom form fields 	
PROS	<ul style="list-style-type: none"> Payments offered through basic paid plan 	<ul style="list-style-type: none"> Intuitive platform 	<ul style="list-style-type: none"> A lot of functionality with free plan 	<ul style="list-style-type: none"> FREE Works well if you have a set schedule for coaching hours Will work well for you if you use DIY CRM 	<ul style="list-style-type: none"> Comes with part of a larger package of tools for marketing 	<ul style="list-style-type: none"> Will work well for you if you have a set service schedule with limited variability Will work well for you if you use DIY CRM
CONS	<ul style="list-style-type: none"> Paid plan kind of expensive 	<ul style="list-style-type: none"> Basic paid plan doesn't include payment 	<ul style="list-style-type: none"> Only get 3 custom features with basic upgrade Ideal combination: classes, payments, and calendar sync 	<ul style="list-style-type: none"> No rescheduling option – clients will have to contact you 1-way sync means things don't get added TO your calendar and it's not checked for conflicts No reminders – you'll have to set up your own 	<ul style="list-style-type: none"> Can't customize link without paid plan Can't customize emails Only allowed one service 	<ul style="list-style-type: none"> More work Less automated Can be totally free