

# Quick Social Graphics Checklist

Before you hit “post,” ask yourself:

- Is this easy to read at a glance?**  
(One main message, minimal text.)
- Does it look like my brand?**  
(Colors, fonts, and style are consistent with the rest of my posts.)
- Does it invite action?**  
(Clear next step like “save,” “comment,” or “click the link.”)



If you can say yes to all three, your graphic is much more likely to stop the scroll and spark engagement.